

Interview Guide

Can you describe the local food environment in this neighborhood, i.e., the approximate number of **supermarkets (traditional/full service)**, the approximate number of number of **bodegas**, and the approximate number of **small grocery stores** in this neighborhood?

What was the local food environment five years ago in this neighborhood? What are some of the main changes? What are some of the gaps/barriers in regard to healthy eating?

How would you describe/rate the *quality* of fruits and vegetables in this neighborhood?

How would you describe/rate the *affordability* of fruits and vegetables in this neighborhood?

How would you describe/rate the *accessibility* of fruits and vegetables in this neighborhood?

How many Grow NYC Greenmarkets and/or Youthmarkets are in or adjacent to this neighborhood?

How would you describe GrowNYC's presence in this neighborhood on a year-round basis, compared to their presence in other neighborhoods?

From what you've seen in other neighborhoods, how well-attended are the GrowNYC markets?

For people who buy fresh fruits and vegetables at seasonal farm stands, where do people buy fresh fruits and vegetables from when the farm stand has left the neighborhood for the season?

People might not eat the suggested/recommended amount of fruit and vegetables every day. Why do you think this is?

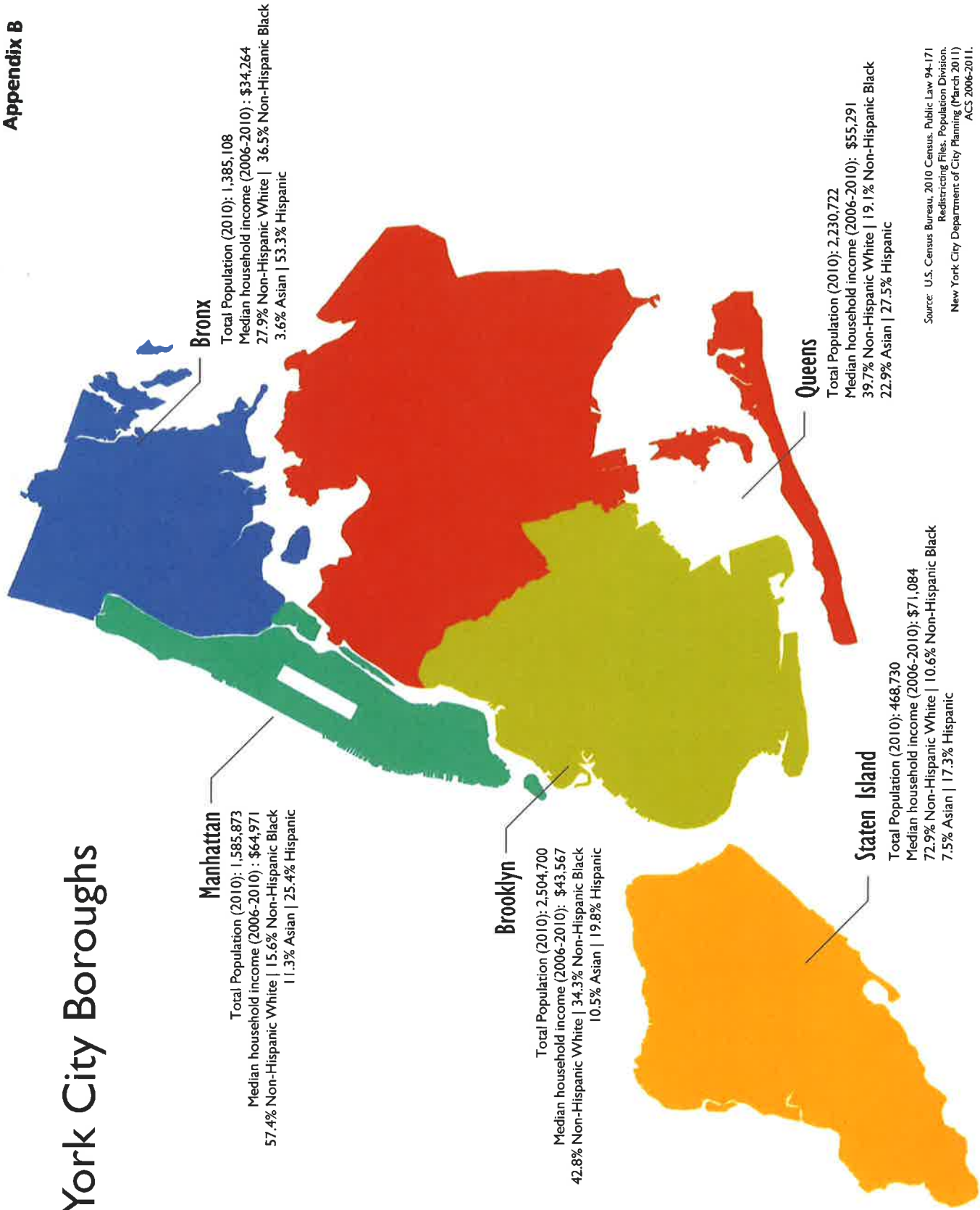
What are some of the more pressing/prominent health issues in this community – among children and among adults? Obesity, asthma, diabetes, hypertension, high cholesterol, etc. Do you see a direct relationship between these health conditions and eating habits?

Can you describe the difficulty that people with health conditions such as high blood pressure, high cholesterol, diabetes, etc., have in regard to eating healthy in this neighborhood? Is healthy eating possible in this neighborhood?

Can you tell me about any problems that people might have in finding low-fat, low-sugar healthy food items in this neighborhood? Are these items affordable and easy to find?

What can or should be done to help improve access to fruits and vegetables for people living in this neighborhood?

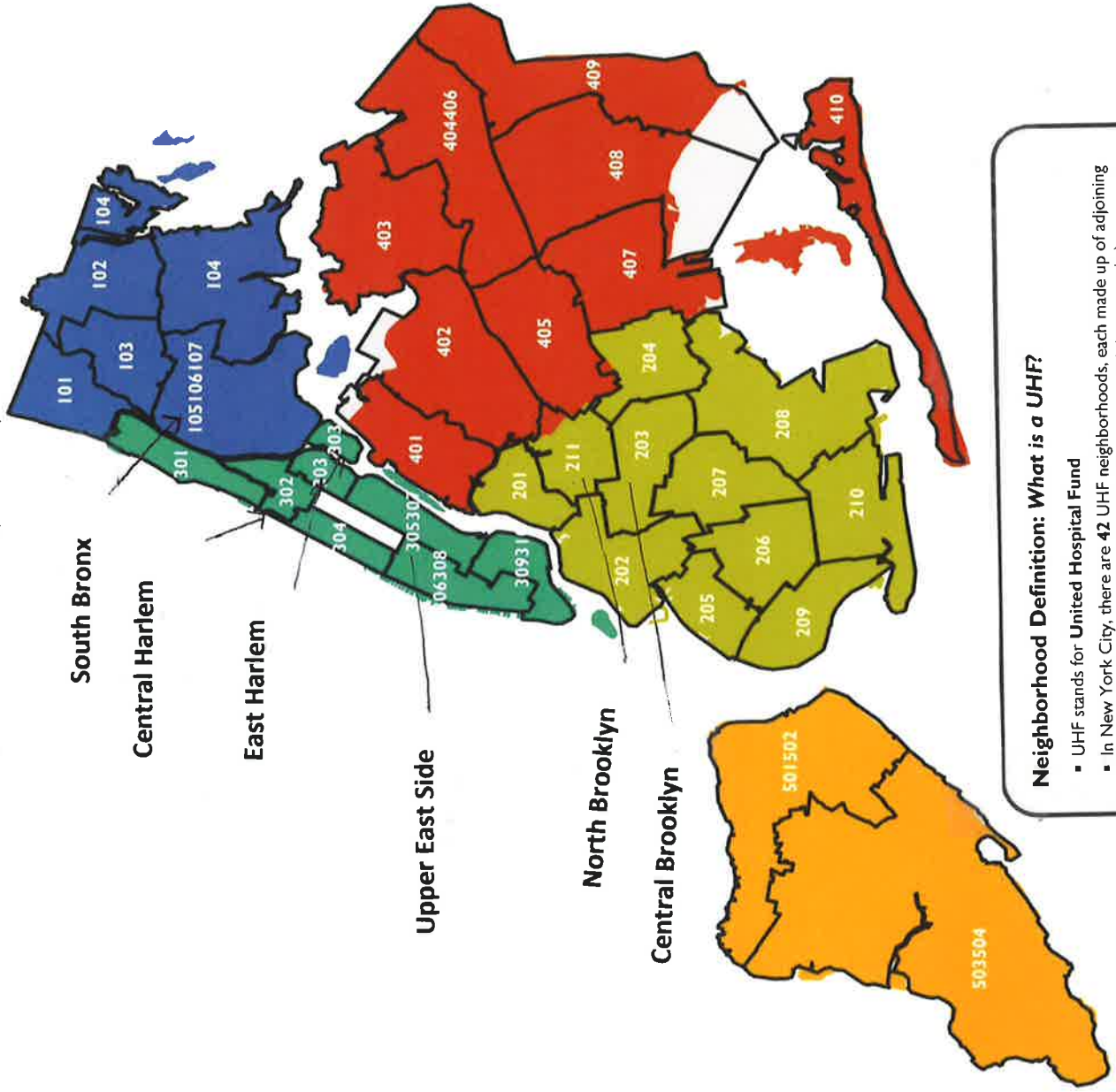
New York City Boroughs



Source: U.S. Census Bureau, 2010 Census, Public Law 94-171 Redistricting Files, Population Division, New York City Department of City Planning (March 2011) ACS 2006-2011.

Neighborhood Index: United Health Hospital Fund (UHF)

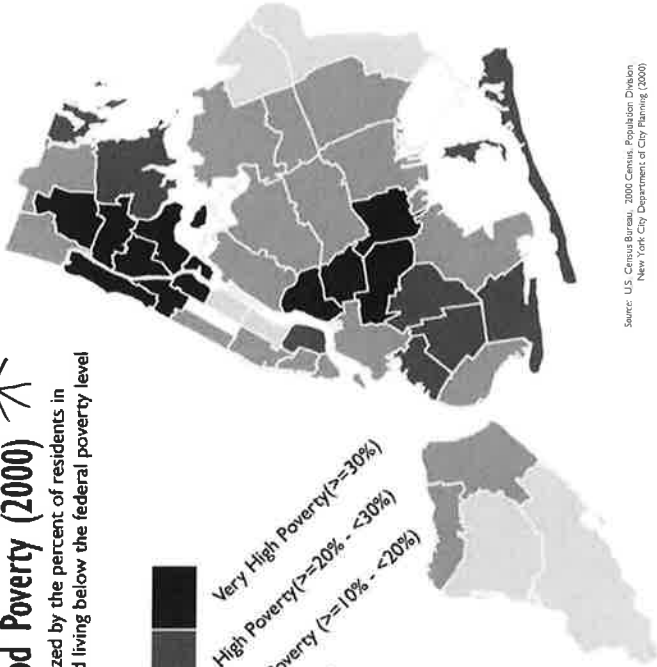
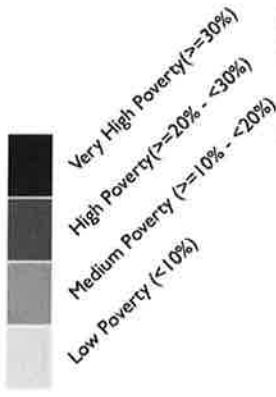
UHF Code	UHF Neighborhood	Borough
101	Kingsbridge - Riverdale	Bronx
102	Northeast Bronx	Bronx
103	Fordham - Bronx Park	Bronx
104	Pelham - Throgs Neck	Bronx
105106107	South Bronx	Bronx
201	Greenpoint	Brooklyn
202	Downtown - Heights - Slope	Brooklyn
203	Bedford Stuyvesant	Brooklyn
204	East New York	Brooklyn
205	Sunset Park	Brooklyn
206	Borough Park	Brooklyn
207	East Flatbush - Flatbush	Brooklyn
208	Canarsie - Flatlands	Brooklyn
209	Bensonhurst - Bay Ridge	Brooklyn
210	Coney Island - Sheepshead Bay	Brooklyn
211	Williamsburg - Bushwick	Brooklyn
301	Washington Heights - Inwood	Manhattan
302	Central Harlem - Morningside	Manhattan
303	East Harlem	Manhattan
304	Upper West Side	Manhattan
305307	Upper East Side-Gramercy	Manhattan
306308	Chelsea-Village	Manhattan
309310	Union Square, Lower Manhattan	Manhattan
401	Long Island City - Astoria	Queens
402	West Queens	Queens
403	Flushing - Clearview	Queens
405	Ridgewood - Forest Hills	Queens
407	Southwest Queens	Queens
408	Jamaica	Queens
409	Southeast Queens	Queens
410	Rockaway	Queens
404406	Bayside-Meadows	Queens
501502	Northern SI	Staten Island
503504	Southern SI	Staten Island



Neighborhood Definition: What is a UHF?

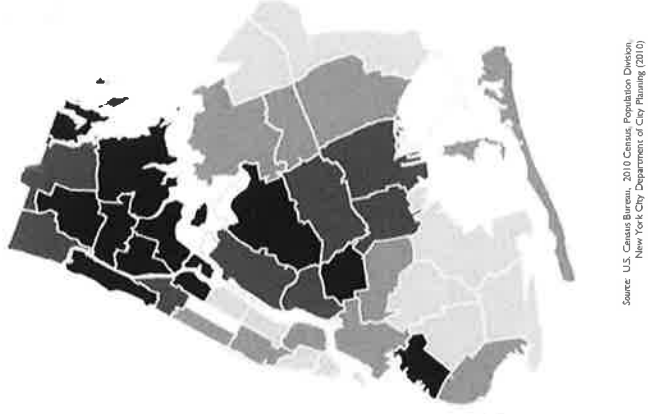
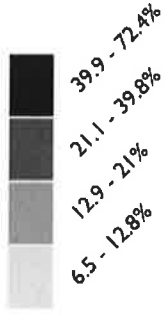
- UHF stands for **United Hospital Fund**
- In New York City, there are **42** UHF neighborhoods, each made up of adjoining zip codes (see pages 6-7 for maps and a list of UHFs and their zip codes)
- 34** neighborhoods are shown in this report (several neighborhoods were combined to increase statistical power)

Neighborhood Poverty (2000)
 Poverty is categorized by the percent of residents in each neighborhood living below the federal poverty level



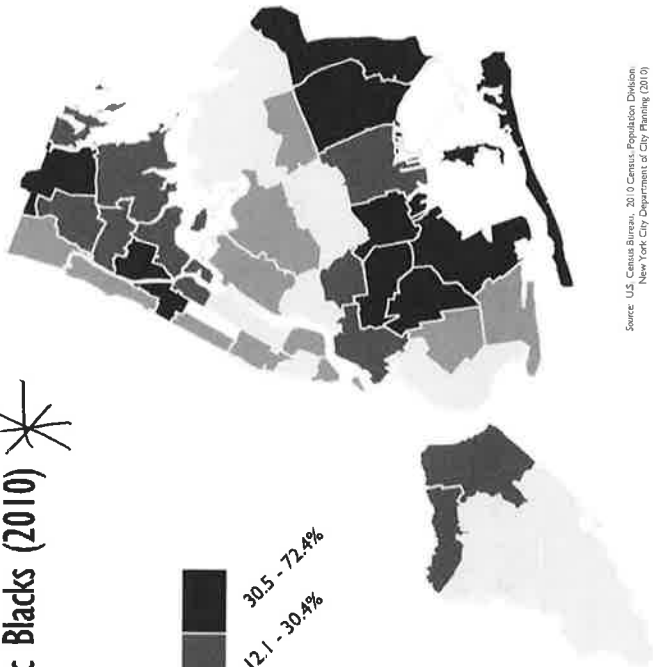
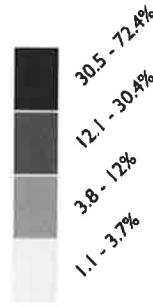
Source: U.S. Census Bureau, 2000 Census, Population Division, New York City Department of City Planning (2000)

Hispanics (2010)



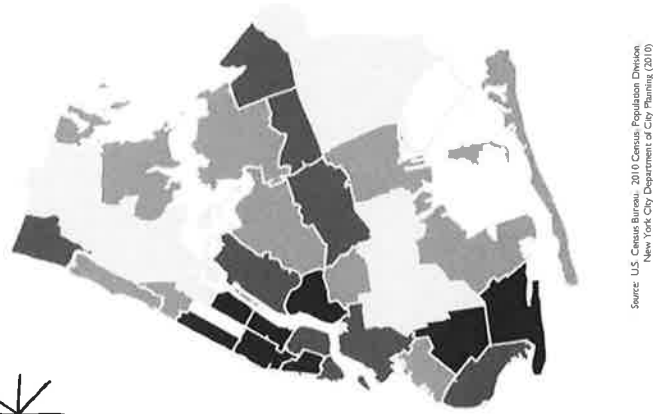
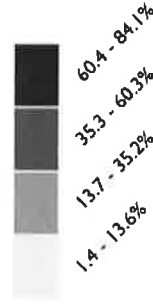
Source: U.S. Census Bureau, 2010 Census, Population Division, New York City Department of City Planning (2010)

Non-Hispanic Blacks (2010)



Source: U.S. Census Bureau, 2010 Census, Population Division, New York City Department of City Planning (2010)

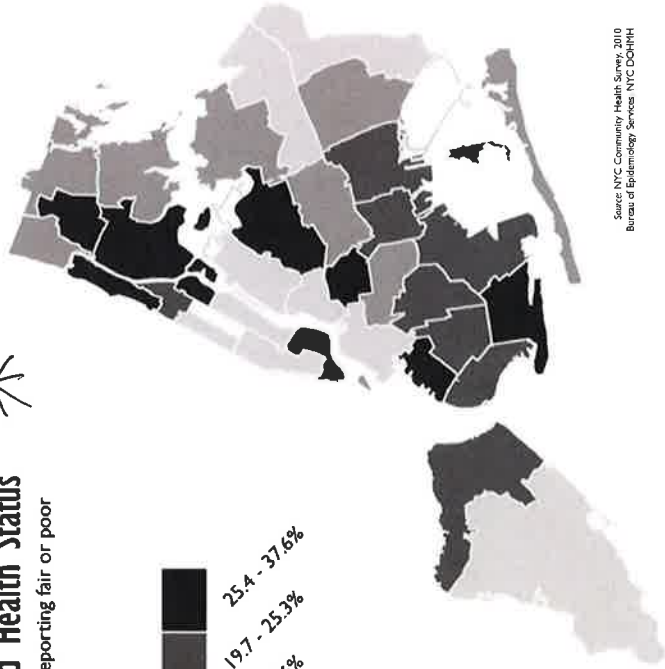
Non-Hispanic Whites (2010)



Source: U.S. Census Bureau, 2010 Census, Population Division, New York City Department of City Planning (2010)

Self-Reported Health Status

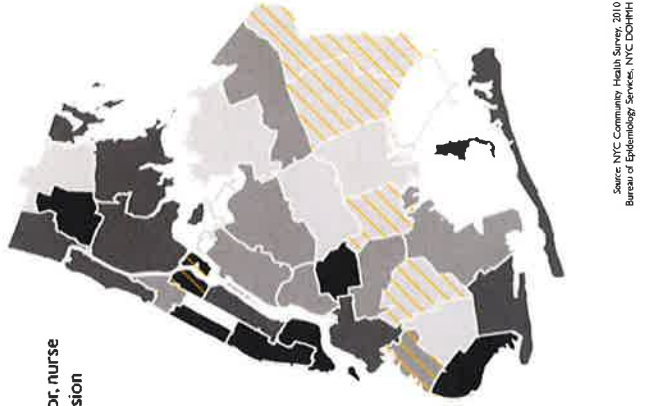
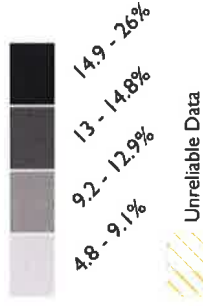
Percent of adults reporting fair or poor general health



Source: NYC Community Health Survey, 2010
Bureau of Epidemiology Services, NYC DOHMH

History of Depression

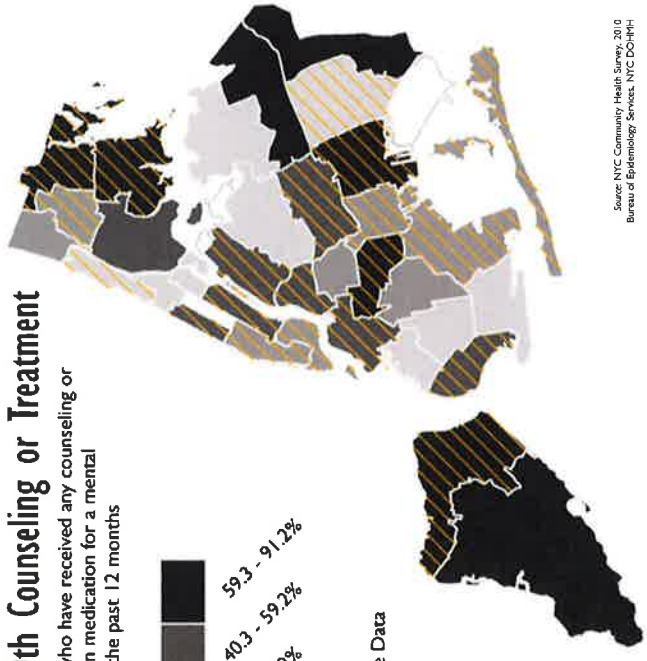
Percent of adults having ever been told by a doctor, nurse or other health professional that they had depression



Source: NYC Community Health Survey, 2010
Bureau of Epidemiology Services, NYC DOHMH

Mental Health Counseling or Treatment

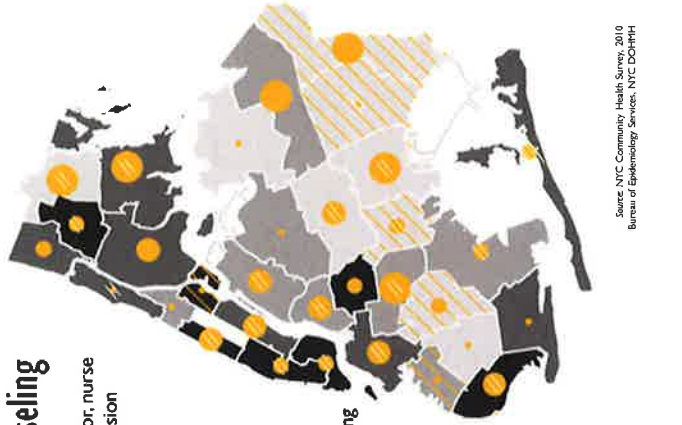
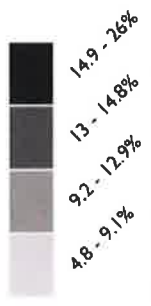
Percent of adults who have received any counseling or taken a prescription medication for a mental health problem in the past 12 months



Source: NYC Community Health Survey, 2010
Bureau of Epidemiology Services, NYC DOHMH

History of Depression & Counseling

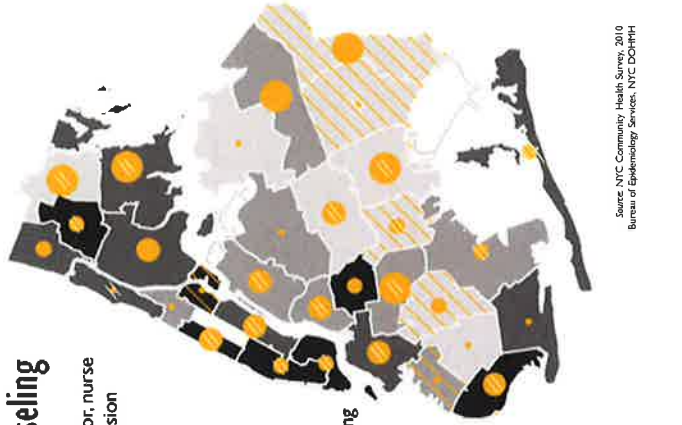
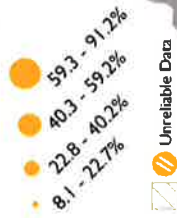
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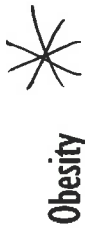
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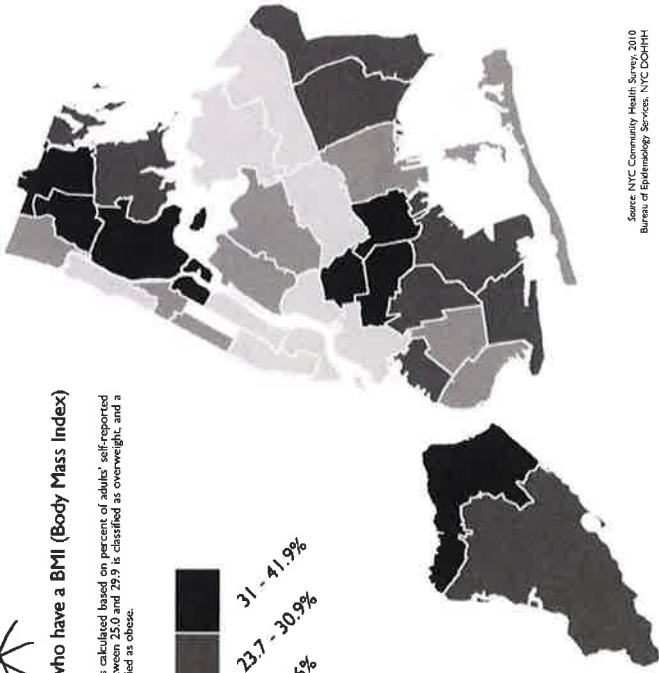
Obesity

Percent of adults who have a BMI (Body Mass Index) of 30 or greater

* Body Mass Index (BMI) was calculated based on percent of adults' self-reported weight and height. BMI of 30 or greater is classified as overweight, and a BMI of 35 or greater is classified as obese.



7.2 - 19.7%
19.8 - 23.6%
31 - 41.9%



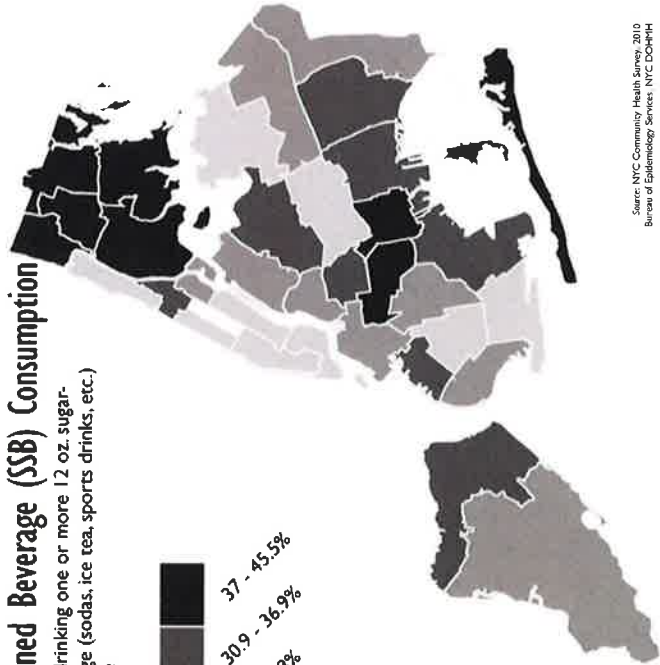
Source: NYC Community Health Survey, 2010
Bureau of Epidemiology Services, NYC DOHMH

Sugar-Sweetened Beverage (SSB) Consumption

Percent of adults drinking one or more 12 oz. sugar-sweetened beverage (sodas, ice tea, sports drinks, etc.) per day on average



10.1 - 23.8%
23.9 - 36.9%
37 - 45.5%



Source: NYC Community Health Survey, 2010
Bureau of Epidemiology Services, NYC DOHMH

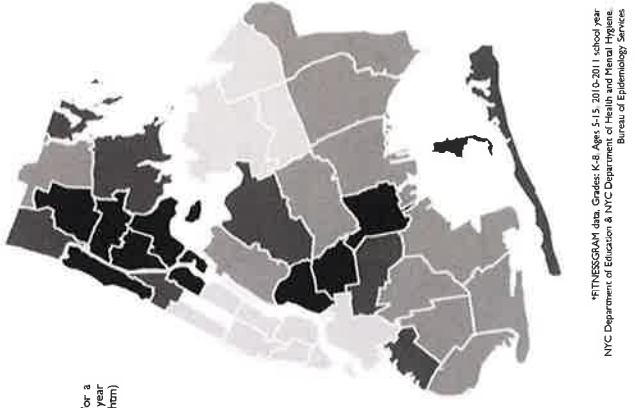
Childhood Obesity

Percent of children aged 5-14 classified as obese, school year 2010-2011

* Children are classified as obese if they have a BMI percentile ≥ 95 , and/or a BMI percentile ≥ 85 and are overweight. Age and gender specific BMI percentiles were calculated based on year 2000 CDC growth charts (http://www.cdc.gov/odnhn/clinical_charts.htm) from height and weight.



6.9 - 16.8%
16.9 - 21.3%
23.1 - 26.5%



*FITNESSGRAM data, Grades K-8, Ages 5-15, 2010-2011, school year
NYC Department of Education & NYC Department of Health Services,
Bureau of Epidemiology Services

SSB Consumption & Obesity

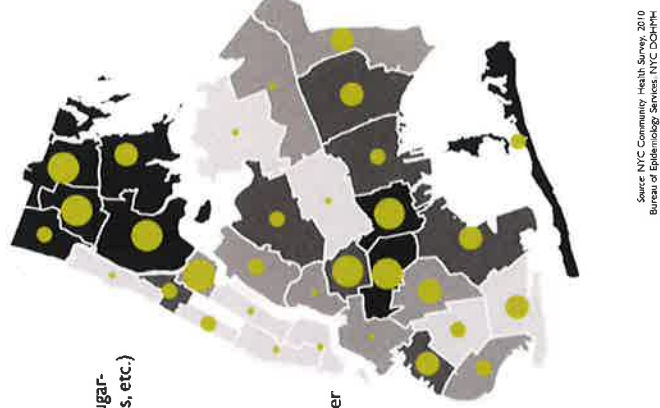
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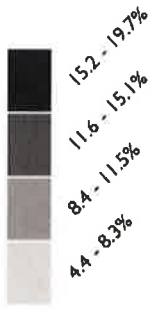


Source: NYC Community Health Survey, 2010
Bureau of Epidemiology Services, NYC DOHMH



Fruit & Vegetable Consumption

Percent of adults who ate no servings of fruit or vegetable the previous day. A serving would equal one medium apple, a handful of broccoli, or a cup of carrots

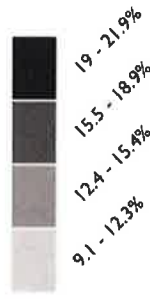


Unreliable Data

Source: NYC Community Health Survey, 2010
Bureau of Epidemiology Services, NYC DOHMH

Add Salt at Table

Percent of adults who always/most of the time add salt to food at the table

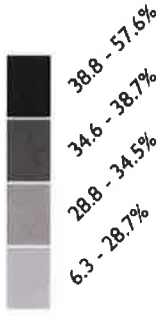


Unreliable Data

Source: NYC Community Health Survey, 2010
Bureau of Epidemiology Services, NYC DOHMH

Distance to Fresh Fruits & Vegetables

Percent of adults having to walk ten minutes or longer to purchase fresh fruits and vegetables



Unreliable Data

Source: NYC Community Health Survey, 2010
Bureau of Epidemiology Services, NYC DOHMH

Self-Reported Healthy Diet

Percent of adults reporting having an excellent diet

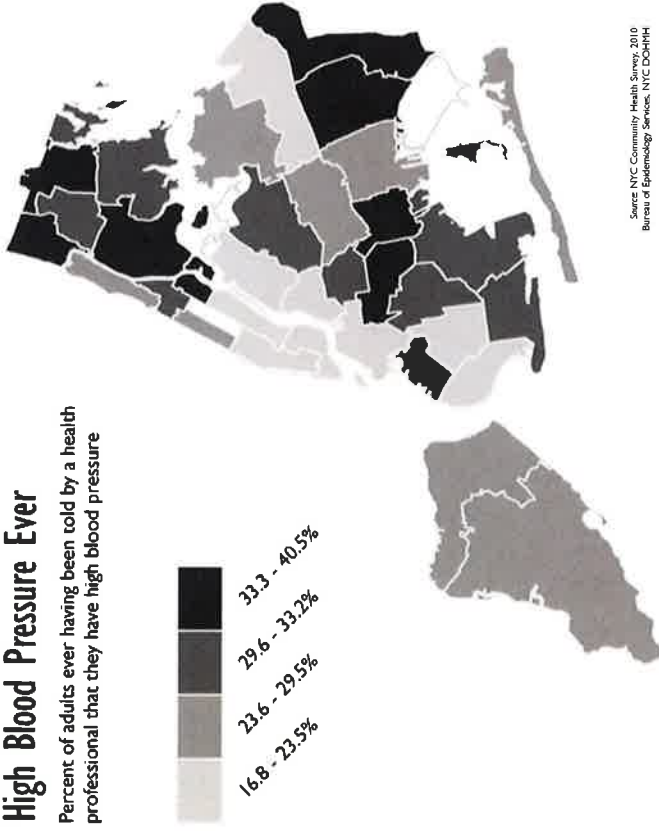


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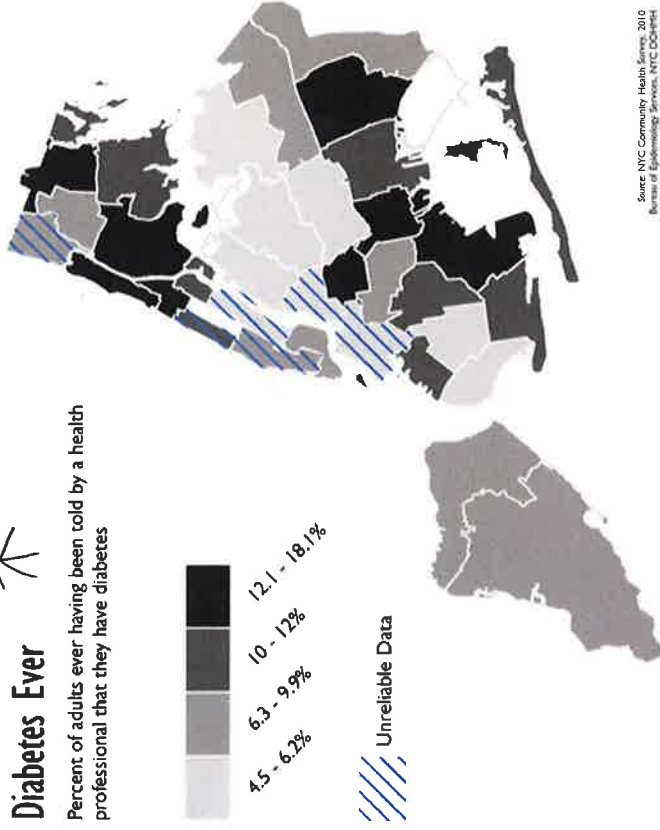
High Blood Pressure Ever

Percent of adults ever having been told by a health professional that they have high blood pressure



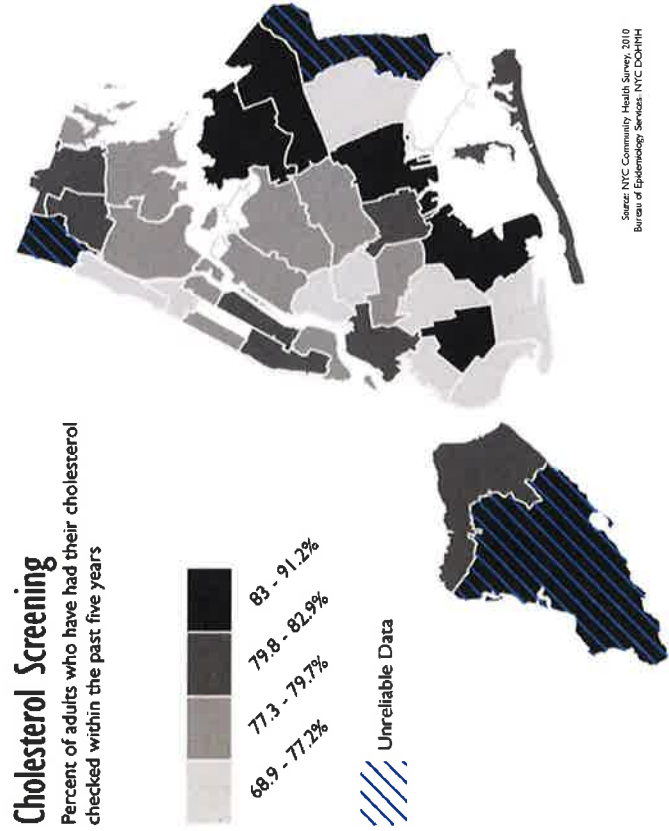
Diabetes Ever

Percent of adults ever having been told by a health professional that they have diabetes



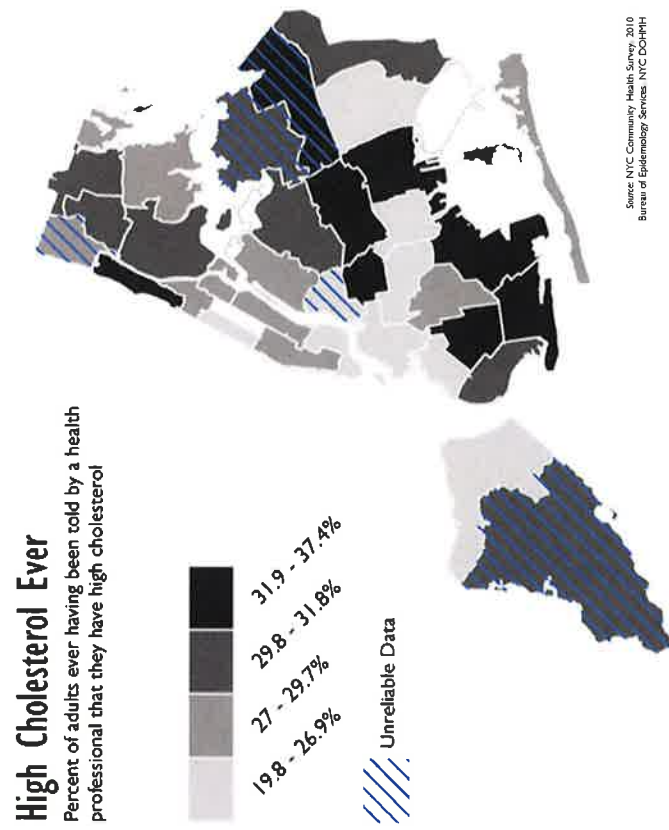
Cholesterol Screening

Percent of adults who have had their cholesterol checked within the past five years



High Cholesterol Ever

Percent of adults ever having been told by a health professional that they have high cholesterol



*Markets open on multiple days during the week only accept textiles and food scraps on select days and during specific hours, Visit grownyc.org/compost and grownyc.org/clothing for a complete schedule.

YEAR ROUND GREENMARKETS



GrowNYC's Greenmarket program promotes regional agriculture and ensures a continuing supply of fresh, local produce for New Yorkers. Greenmarket has organized and managed open-air farmers markets in New York City since 1976. Greenmarket supports farmers and preserves farmland for the future by providing regional small family farmers with opportunities to sell their fruits, vegetables and other farm products to New Yorkers.

Select Greenmarkets allow New York City residents to recycle textiles, compost and rechargeable batteries. Refer to the map for program availability at your market. Please note collection times may differ from market times. Contact 212.788.7964 for more information.

Youthmarket is a network of urban farm stands operated by neighborhood youth, supplied by local farmers, and designed to bring fresh fruits and vegetables to communities throughout New York City. These markets accept EBT.



212-788-7476
WWW.GROWNYC.ORG

MANHATTAN		DAYS OPEN	PROGRAMS
1. Staten Island Ferry/Whitehall 4 South Street (inside terminal)	Year Round Tues & Fri 8 - 7	T F	E
2. Bowling Green Broadway & Battery Place	Year Round Tues & Thurs 8 - 5 Compost Collections Tues Only, 8 - 2	T T	E C*
3. Tribeca Greenwich & Chambers	Year Round Sat 8 - 3 Compost Collections, 8 - 1 & Textile Recycling, 8 - 1:30		S E T C B
4. Tompkins Square E 7 St & Ave A	Year Round Sun 8 - 6 (EBT 9 - 4) Compost Collections, 8 - 1 & Textile Recycling, 8 - 1:30	S	E T C B
5. Abingdon Square W 12 St & 8th Ave	Year Round Sat 8 - 2 Compost Collections & Textile Recycling, 8 - 1		S E T C B
6. Union Square E 17 St & Broadway	Year Round M/W/F/Sat 8 - 6 (EBT 9 - 4) Compost Collections, M/W/F/Sat 8 - 5 Textile Recycling, Mon & Sat Only 8 - 4	M W F S	E C B T*
7. Dag Hammarskjold Plaza E 47 St & 2 Ave	Year Round Wed 8 - 4 Compost Collections & Textile Recycling, 8 - 3	W	E T C B
8. Tucker Square W 66 St & Columbus	Year Round, Thurs & Sat Market 8 - 5 (EBT 9 - 4) Compost Collections, Sat Only 8 - 1	T S	E C B*
9. 79th Street Columbus - W 78 & 81 Sts	Year Round Sun 9 - 5 Compost Collections & Textile Recycling, 9 - 1	S	E T C B
10. 82nd Street E 82 St - 1st & York Ave	Year Round Sat 9 - 2 Compost Collections, 9 - 1 & Textile Recycling, 9 - 2		S E T C B
11. 97th Street W 97 St & Columbus	Year Round Fri 8 - 2 Compost Collections & Textile Recycling, 8 - 2	F	E T C B
12. Columbia University Broadway - W 114 & 115 Sts	Year Round Thurs & Sun 8 - 5 Thurs Compost Collections & Textile Recycling, 8 - 3 Sun Compost Collections, 8 - 1 & Textile Recycling, 8 - 3	S T	E T C B*
13. Inwood Isham St - Seaman & Cooper	Year Round Sat 8 - 3 Compost Collections, 8 - 1 & Textile Recycling, 8 - 3		S E T C B
QUEENS		DAYS OPEN	PROGRAMS
14. Sunnyside Skillman - 42 & 43 Sts	Year Round Sat 8 - 3 Compost Collections, 10 - 1		S E C B
15. Jackson Heights 34 Ave - 77 & 78 Sts	Year Round Sun 8 - 2 Compost Collections, 9 - 1 & Textile Recycling, 8 - 1:30	S	E T C B
16. Forest Hills 70 Ave & Queens Blvd	Year Round Sun 8 - 3 (EBT 8 - 2) Compost Collections, 10 - 12 & Textile Recycling, 8:30 - 1	S	E T C B
BROOKLYN		DAYS OPEN	PROGRAMS
17. Greenpoint - McCarren Park Union - Driggs & N12th St	Year Round Sat 8 - 3 (EBT 8 - 2) Compost Collections & Textile Recycling, 8 - 2		S E T C B
18. Fort Greene Park Washington Pk & Dekalb	Year Round Sat 8 - 4 (EBT 8 - 2) Compost Collections & Textile Recycling, 8 - 3		S E T C B
19. Bklyn Borough Hall Court & Montague	Year Round, T/Th/Sat Market 8 - 6 (EBT 8 - 1) Thurs Compost Collections & Textile Recycling, 8 - 2 Sat Compost Collections & Textile Recycling, 8 - 4	T T	S E T C B*
20. Carroll Gardens Carroll - Smith & Court	Year Round Sun 8 - 3 (EBT 8 - 2) Compost Collections, 8 - 1 & Textile Recycling, 8 - 2	S	E T C B
21. Grand Army Plaza Flatbush & Prospect Pk W	Year Round Sat 8 - 4 (EBT 8 - 2) Compost Collections, 8 - 3:30 & Textile Recycling, 8 - 4		S E T C B
22. Bartel-Pritchard Prospect Park W & 15 St	Year Round Wed 8 - 3	W	
23. Cortelyou Cortelyou & Rugby Rds	Year Round Sun 8 - 4 (EBT 8 - 2) Compost Collections, 8 - 1 & Textile Recycling, 8 - 3	S	E T C B

GREENMARKET 2015



GREENMARKET MAP 2015



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GREENMARKET 2015

KEY

E Accepts EBT / Food Stamps T Textiles Recycling C Compost Drop-off B Rechargeable Battery Recycling

MANHATTAN

		DATE OPEN	PROGRAMS
1. Staten Island Ferry/Whitehall 4 South Street (inside terminal)	Year Round Tues & Fri 8 - 7	T F	E
2. Bowling Green Broadway & Battery Place	Year Round Tues & Thurs 8 - 5	T T	E C*
3. Water Street Water St at Coenties Slip	July 2 - Nov 19 Thurs 8 - 6		
4. City Hall Park Broadway & Chambers	March 4 - Dec 22 Tues & Fri 8 - 4	T F	E
5. Tribeca Greenwich & Chambers	Wed, March 12 - Dec 24, 8 - 3 Sat, Year Round, 8 - 3	W	S E T C B*
6. Tompkins Square E 7 St & Ave A	Year Round Sun 9 - 6	S	E T C B
7. St. Mark's Church E 10 St & 2 Av	June 2 - Nov 24 Tues 8 - 6	T	T C
8. Stuyvesant Town 14 St loop & Ave A (in the Oval)	May 17 - Nov 22 Sun 9:30 - 4	S	E
9. Abingdon Square W 12 St & 8th Ave	Year Round Sat 8 - 2		S E T C B
10. Union Square E 17 St & Broadway	Year Round Mon, Wed, Fri, Sat 8 - 6	M W F S	E C B T*
11. Dag Hammarskjold Plaza E 47 St & 2 Ave	Year Round Wed 8 - 4	W	E T C B
12. Rockefeller Center Rockefeller Plaza - 50 St	Dates TBD Wed, Thurs, Fri 8 - 5	W T F	
13. 57th Street W 57 St & 9 Ave	May 6 - Dec 23 8 - 5 Wed & Sat 8 - 5	W	S E T C B*
14. Tucker Square W 66 St & Columbus	Year Round Thurs & Sat 8 - 5	T	S E C B*
15. 79th Street W 79 & Columbus	Year Round Sun 9 - 5	S	E T C B
16. 82nd Street E 82 St - 1st & York Aves	Year Round Sat 9 - 2:30		S E T C B
17. 92nd Street E 92 St & 1st Ave	Jun 28 - Nov 22 Sun 9 - 4	S	E C B
18. 97th Street W 97 St - Columbus & Amsterdam	Year Round Fri 8 - 2	F	E T C B
19. Mount Sinai Hospital E 99 St & Madison Ave	Jun 24 - Nov 25 Wed 8 - 5	W	E T C B
20. Columbia University W 114 St & Broadway	Year Round Thurs & Sun 8 - 5	S T	E T C B
21. Ft. Washington 168 St & Ft. Washington	Jun 2 - Nov 24 Tues 8 - 4	T	E T C B
22. 175th Street W 175 St & Wadsworth Ave	Jun 25 - Nov 19 Thurs 8 - 5	T	E T C B
23. Inwood Isham St - Seaman & Cooper	Year Round Sat 8 - 3		S E T C B

BRONX

		DATE OPEN	PROGRAMS
24. Lincoln Hospital 149 St - Park & Morris Aves	Jun 26 - Nov 24 Tues & Fri 8 - 3	T F	E
25. Bronx Borough Hall W 161 St & Grand Concourse	Jun 2 - Nov 24 Tues 8 - 4	T	E T C B
26. Poe Park E 192 St & Grand Concourse	June 30 - Nov 24 Tues 8 - 3	T	E T C B
27. NY Botanical Garden Moshulu Gate on Southern Blvd btw Moshulu Pkwy & Bedford Pk Blvd	Jun 17 - Nov 25 Wed 9 - 3	W	E
28. Parkchester/Virginia Pk Westchester Ave & White Plains Rd	Jun 12 - Nov 20 Fri 8 - 4	F	E T C B

QUEENS

		DATE OPEN	PROGRAMS
29. Socrates Sculpture Park Vernon Blvd & Broadway	Jun 6 - Nov 21 Sat 8 - 4		S E C B
30. Astoria 14 St - 31 Ave & 31 Rd	Jul 1 - Nov 18 Wed 8 - 3	W	E
31. Sunnyside Skillman - 42 & 43 Sts	Year Round Sat 8 - 3		S E C B

32. Jackson Heights 34 Ave & 78 St	Year Round Sun 8 - 3	S	E T C B
33. Corona 103 St & Roosevelt Ave	Jul 3 - Nov 20 Fri 8 - 3		F E B
34. Elmhurst Hospital 41 Ave - 80 & 81 Sts	Jun 2 - Dec 22 Tues 8 - 4	T	E
35. Forest Hills 70 Ave & Queens Blvd (Post Office)	Year Round Sun 8 - 3	S	E T C B

BROOKLYN

		DATE OPEN	PROGRAMS
36. McCarren Park/Greenpoint Driggs & Union	Year Round Sat 8 - 3		S E T C B
37. Williamsburg Taylor & Lee	Jul 9 - Nov 19 Thurs 8 - 4	T	E T C B
38. Fort Greene Park Washington Pk & Dekalb	Year Round Sat 8 - 4		S E T C B
39. Brooklyn Borough Hall Court & Monlague	Year Round Tues, Thurs, & Sat 8 - 6	T T	S E T C B*
40. Carroll Gardens Carroll - Smith & Court	Year Round Sun 8 - 3	S	E T C B
41. Grand Army Plaza Flatbush & Prospect Park W	Year Round Sat 8 - 4		S E T C B
42. Bartel-Pritchard Square Prospect Pk W & 15 St	Year Round Wed 8 - 3	W	E B
43. Windsor Terrace-PS154 11 Ave - Sherman & Windsor Pl	May 10 - Dec 20 Sun 9 - 3	S	E T C B
44. Cortelyou Cortelyou - Argyle & Rugby Rds	Year Round Sun 8 - 3	S	E T C B
45. Boro Park 14 Ave - 49 & 50 Sts	Jul 9 - Nov 19 Thurs 8 - 3	T	E T C B
46. Sunset Park 59 St & 4 Ave	Jul 11 - Nov 21 Sat 8 - 3		S E C B
47. Bay Ridge 95 St & 3 Ave	May 9 - Nov 21 Sat 8 - 3		S E C B
48. Bensonhurst 81 St & 18 Ave	Jun 7 - Nov 22 Sun 9 - 4	S	E

STATEN ISLAND

		DATE OPEN	PROGRAMS
49. St. George Location TBD	May 2 - Dec 26 Sat 8 - 2		S E C B
50. Staten Island Mall Richmond Ave Entrance (Parking Lot)	Jun 13 - Nov 21 Sat 8 - 3		S E C B

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*Markets open on multiple days during the week only accept textiles and food scraps on select days and during specific hours, visit grownvc.org/compost and grownvc.org/clothing for a complete schedule.
Hours when EBT/FoodStamps/Debit/Credit and food scraps/textiles are accepted vary, check individual market webpages for details.